



## NEWS RELEASE

### Cambridge Named 2015 Broker-Dealer of the Year

*Cambridge honored seven out of last nine years for this highly coveted honor  
Investment Advisor magazine's annual poll of Rep-Advisors judging their Broker-Dealer*

**Fairfield, IA – August 27, 2015** – Cambridge Investment Research, Inc. (Cambridge) reported that *Investment Advisor* magazine has announced Cambridge as '2015 Broker-Dealer of the Year in Division IV' – the division representing independent broker-dealers with over 1,000 producing advisors. The honor is based on the results of the annual poll conducted by the magazine in June of this year. Cambridge has earned this honor seven of the last nine years, and was previously honored in 2014, 2013, 2012, 2010, 2008, and 2007 as Broker-Dealer of the Year in Division IV and in 2003 for Division III.

"We are grateful and honored to be named Broker-Dealer of the Year," said Eric Schwartz, Cambridge Chairman and CEO. "We can only earn this honor if our advisors value our services and take time from their independent businesses to engage in this poll. It is quite humbling to be complimented by those we passionately serve."

"Our purpose is to make a difference in the lives of our advisors, and being recognized as Broker-Dealer of the Year is an honor driven by our advisors, said Amy Webber, Cambridge President. "As we strive to make a difference in the lives of our advisors, we believe together we can make a difference in the lives of their clients."

For Cambridge, the Broker-Dealer of the Year honor is a key measure of success along with the firm's annual satisfaction survey and other meaningful industry polls. These measures are factored into continually raising Cambridge's high standards for service, quality, and dedication. Webber emphasized, "We are thrilled we continue to earn high marks from our advisors."

Cambridge's honor is based on receiving high marks in all categories, and a composite score that was highest among its peers. Several thousand credentialed voters – representatives of independent broker-dealers – cast ballots, and those broker-dealers that gained the highest composite scores were awarded the honors in four different divisions based on their number of producing rep-advisors. The winning broker-dealers are profiled in *Investment Advisor's* September 2015 issue and online via *ThinkAdvisor*.

"We thank each and every advisor in our Cambridge family for this honor and vote of confidence. Each vote is important and tells us that we are giving independent advisors the commitment they deserve, and the leadership they need for their success as independent business owners," said Schwartz.

### **About Cambridge**

Cambridge Investment Research, Inc. (Cambridge), member FINRA/SIPC, is among the largest privately owned independent broker-dealers in the country. Over 30 years ago\*, the firm led the industry with the development of hybrid service models to support freedom of choice as well as open architecture fee and commission platforms. Today Cambridge supports approximately 2,700 independent financial professionals nationwide who serve their clients as registered representatives and investment adviser representatives, choosing to use either Cambridge's firm Registered Investment Advisor or their own. [www.joincambridge.com](http://www.joincambridge.com)

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*\*Cambridge and its predecessor broker-dealer*

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